WHAT IS CLAIMED IS:

1. An apparatus for displaying a musical cymbal and associated product literature upon a slat wall, the apparatus comprising:

a base plate with upper and lower surfaces and a series of bent mounting strips, the mounting strips adapted to be inserted within a slat wall for supporting the apparatus;

a pair of rotatable lock bars pivotally mounted to the lower surface of the base plate, each of the lock bars being controlled by an interconnected screw assembly mounted through the base plate, each screw assembly having an upper user accessible end surrounded by a raised peripheral edge;

a first arm having a distal end and a proximal end, the proximal end rigidly interconnected to the upper surface of the base plate;

a second arm having a distal end and a proximal end, the proximal end pivotally interconnected to the distal end of the first arm by way of a tilter mechanism, the tilter mechanism including two opposed geared faces which can be indexed relative to one another to change the angle between the first and second arms, a spring associated with the tilter mechanism and serving to bias the faces towards one another;

upper and lower felts interconnected to the distal end of the second arm, the upper and lower felts functioning to removably secure the musical

cymbal;

a display assembly interconnected to the upper felt, the display assembly having a base portion and an interconnected panel, the panel being adapted to receive the associated product literature;

a screw assembly extending through the base portion and interconnected to distal end of the second arm, and screw assembly serving to secure the display assembly, the cymbal and the upper and lower felts, the screw assembly having an upper user accessible end surrounded by a raised peripheral edge.

- 2. An apparatus for displaying a cymbal comprising:
- a base plate cantilevered within a wall for supporting the apparatus;
- a first arm having a distal end and a proximal end, the proximal end interconnected to the base plate;

a second arm having a distal end and a proximal end, the proximal end pivotally interconnected to the distal end of the first arm, the distal end of the second arm including upper and lower felts that function in retaining the cymbal;

a display assembly interconnected to the upper felt, the display assembly having a base portion and a panel, wherein the panel is adapted to receive associated product literature;

a lock bar pivotally mounted to the base plate, the lock bar being positioned behind the wall and having a first orientation permitting the base plate to be removed from the wall, and a second orientation wherein the base plate is locked upon the wall.

- 3. The apparatus as described in claim 2 wherein the first and second arms are interconnected by way of a tilter mechanism, the tilter mechanism including two opposed geared faces which can be indexed relative to one another to change the angle between the first and second arms.
- 4. The apparatus as described in claim 3 further comprising a spring associated with the tilter mechanism which serves to bias the faces of the tilter mechanism towards one another.
- 5. The apparatus as described in claim 2 further comprising an interconnected screw assembly mounted through the base plate that serves to control the lock bar, with the screw assembly having an upper user accessible end surrounded by a raised peripheral edge.
- 6. A system for supporting a musical instrument and associated product literature within a retail store comprising:

a slat wall;

an arm having a first end adapted to be removably interconnected to the slat wall and a second end with upper and lower felts for use in securing the musical instrument;

a display assembly interconnected to the upper felt of the arm, the display assembly including a base portion and a panel adapted to receive product literature;

a lock bar interconnected to the end of the arm and functioning to selectively lock the arm to the slat wall.

7. The apparatus as described in claim 6 wherein the arm is articulated.